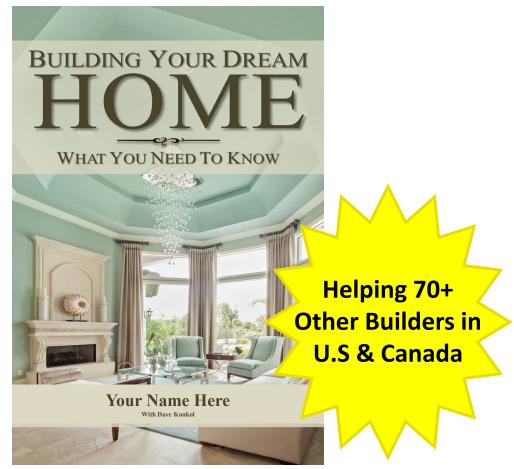


# The 7 Step Marketing Strategy



Graphics, Templates and Letters Included!

Separate Yourself from the Competition

# The 7 Step Marketing Strategy

## **Graphics, Templates and Letters Included!**

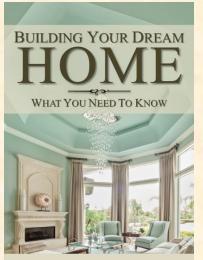
Step 1: Email to every contact you have• Email Kindle App

### Step 2: Mail Book to:

- Top Prospects
- Past and Current Clients
- Vacant lots sold past 6 months
- Top 100 Realtors
- Top Architects
- Step 3: Book Drop--High Value/Lakefront
- Step 4: Website Landing/Opt-In Page Capture Leads
- Step 5: Job Site Signage Closest 20 Neighbors
- Step 6: Calls to Your Office
- Step 7: Events/Models/Parade Homes

#### **Plus:**

- Email header & signature
- Book Displays
- Postcard Announcement
- Mail/Email to Doctors, Attorneys, Engineers, Business Owner
- Donate



Your Name Here With Dave Konkol