



Builders Publishing Group, LLC

As President of Dave Konkol Homes in Orlando, FL. operating as a custom home builder, I've searched long and hard to find the right marketing strategy for my company. I've tried many ideas over the past 20 years...some with moderate success and some that fell flat.

But recently, I discovered the best marketing tool of my career. This unique tool has enabled my company to increase its market share and hold its margins. This tool has kept my company busy building multi-million dollar homes in Orlando...even though this is one of the hardest hit homebuilding markets in America. This marketing tool has proven so successful that many other builders around the country are now using it too.

What is the tool? It's a book and marketing system that condenses 20 years of building experience and puts it to work for clients, realtors, and developers. Let me tell you how I used this system and how you can too.

A few years ago, a friend of mine in the publishing business suggested I write a book about custom home building. My first reaction was "No way! I can barely write a sentence." But after some great coaching and excellent

assistance from a writer, I completed my first book entitled *Building a Quality Custom Home*.

I began by simply giving the book to people I knew to their feedback on it. They read it and started passing my book on to friends who were thinking of building a custom home. These unsolicited recommendations led to new clients and more deals. These new clients chose me, in part, because my book positioned me as the expert custom homebuilder in my market...after all, who doesn't want to build with the person who wrote the book on building.

So what does this mean for you? I'd like to share this unique marketing tool with you because I believe you won't find anything else quite like it in the country. This tool is much more than a compelling book. It's really the marketing system in conjunction with the book that's proven so powerful. And now that powerful system is ready to go to work for you.

Here's how it works. A professional writer from Builders Publishing Group will work with you to customize the book for your local market by tapping into your knowledge and experience. You don't have to do any of

the writing or modifications; we'll take care of that for you. You'll be listed as the author of the book with me as the co-author.

You'll have exclusive, pre-determined rights to this book in *your* market, plus you'll receive the marketing system I used to succeed. Your cost and time investment is minimal.

If you're tired of wasting time and money on ineffective marketing like I was, then this may be the program for you. It's a low-cost, effective marketing system that will separate you from your competition, position you as an instant expert, and help you close more deals

I've seen incredible results using this system and I'd love for you to experience that kind of success too. I encourage you to explore this website for more details. Or better yet, click the link below to listen to a 20 minute audio clip outlining more of how this can work for you.

I wish you the absolute best in your building business, and look forward to hearing from you soon.